

Guangyi Li



Graphic Designer & Illustrator

Contact

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Education

Kent State University
Visual Communication Design
Bachelor of Fine Arts (BFA)
Kent, OH. Class of 2017

Skills

Brand identity
Website design
User experience
Campaign design
Presentation design
Illustration
Storyboard
Photography

Softwares

Sketch
Illustrator
Photoshop
InDesign
PowerPoint
After Effects

Profile

I am full-on passion and curiosity for art makes me a knowledgeable, energetic companion through the worlds of design and illustration. My design work has driven results for companies such as **Microsoft**, **amazon**, **slack**, **IHG**, as well as many small businesses. I enjoy obsessing over minutiae while keeping an eye on the big picture.

Experience

2A Consulting 2019 - present
Graphic Designer, Seattle, WA

- Create campaign assets for Microsoft, Amazon, Dartmouth University, Slack and other companies
- Rebrand identity for the companies in various industry fields
- Design user-friendly and disability accessible websites for Amazon, Lyniate, Tomobolo, and other companies
- Make animations with motion designers for Microsoft, Amazon, Cisco, and other companies and organizations

POSSIBLE

Production Designer, Seattle, WA 2018 - 2019

- Design and support Microsoft for their Microsoft.com marketing web pages
- Work with the creative director to design the 2018 Fall Campaign for IHG
- Design presentations for Microsoft, AT&T, Honda, and as well as many small companies

Youth Tutoring Program 2017
Graphic Designer, Seattle, WA

Brandtechnique 2016
Design Intern, Westlake, OH

Languages

Mandarin (China)
English (US)