

Guangyi Li



Contact

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Education

Kent State University

Visual Communication Design

Bachelor of Fine Arts (BFA)

Kent, OH. Class of 2017

Skills

Design Systems & Branding

Responsive Web Design

User Experience Design

Campaign Design

Presentation Design

Wireframing & Prototyping

Illustration

Storyboard

Photography

3D Modling

Softwares

Figma

Illustrator

Photoshop

InDesign

PowerPoint

Cinema 4D

Profile

My design expertise has yielded significant results for notable companies such as  Microsoft,  amazon,  paloalto,  splunk>, along with various small businesses. With experience in agency settings, I excel at focusing on the finer details while maintaining a broad perspective on the overall vision.

Experience

2A Consulting

2019 - present

Graphic Designer, Seattle, WA

- Campaign design for Microsoft, Amazon, Palo Alto Networks, Splunk and other companies
- Rebrand identity for the companies in various industry fields
- Design user-centered and scalable design systems for SaaS companies
- Create and direct the animations with motion designers and copywriters.

POSSIBLE

2018 - 2019

Production Designer, Seattle, WA

- Design and support Microsoft for their primary web pages marketings
- Work with the creative director to design the 2018 Fall Campaign for IHG
- Design presentations for Microsoft, AT&T, Honda, and as well as many small companies

Youth Tutoring Program

2017-2018

Graphic Designer, Seattle, WA

Brandtechnique

2016

Design Intern, Westlake, OH

Languages

Mandarin (China)

English (US)